



Videobot FIWARE Short Profile

April 2016

High Potential Initiatives Profiles Accelerator

CreatiFI

Project and Organization



Videobot
Videobot Limited

Country

Ireland



Videobot

Project Abstract

Videobot provides a mobile video playback/recording app for festivals and conferences that will increase engagement before, during and after each event. Videos can be sponsored by event organizers, user-generated, archives, related videos, etc and will be designed and enabled by the Videobot app. The application taps into a large market that can be revenue producing via advertising or increases in fans/followers.

Engagement via Videobot app will be designed and centered on videos enabled by the app itself: interviews sponsored by event organizers, user-generated videos from music fans and conference attendees (comments, opinions, video logs, questions to artists/speakers), archive videos from past festivals and conferences, related videos from social networks (facebook, twitter, instagram, linked in,...). Conference organizers can benefit from:

- an online and mobile audience that can be monetized via paid premium advert insertions in curated user-generated video recordings and video views;
- a fan base for artists and community for conference speakers.

The Video app is a fully-configurable app for iOS, Android and Windows smartphones and tablets and enabled by Videobot white-label Content Management System (CMS) - VBOT. The app is based on FI-WARE generic enablers in regards to user authorizations and streaming services and overlay insertions making the the viewing experience more engaging and interactive standard video streams to smartphones and tablets.

Videobot is based on two pricing plans. Videobot hosts video and apps for its customers based on a cloud-based SaaS model. Both platform and app frameworks are priced to customers based on monthly/quarterly license fee in addition to integration services fees related to design and third-party back-end integration.



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Sector

Horizontal (solutions suitable for every verticals)

Target Market

B2B

Business Model

License model

SMART CITY SOLUTION	NO
CLOUD SOLUTION	YES
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	YES
BIG DATA/ANALYTICS SOLUTION	NO
IOT	NO

Website

<http://vbot.tv>