



MedBravo FIWARE Short Profile

April 2016

High Potential Initiatives Profiles

Accelerator

FICHE

FICHe
Future Internet Challenge eHealth

Project and Organization

MedBravo
Exitbravo S.L



Country

Spain

Project Abstract

Medbravo is a comprehensive technology-based solution for efficient collaborative referrals of cancer patients to clinical trials. Medbravo improves collaboration of health professionals, research personnel and hospitals on cancer clinical research.

MedBravo is a clinical trial referral network that promotes the participation of patients in clinical trials, by fostering their transparency and openness so that new advances can reach the society earlier. Reporting the results of trials in an open-access and timely fashion is a key factor to improve patient awareness and participation in clinical research.

It provides the digital infrastructure needed to network hospitals, health professionals, and research personnel to streamline the referrals of cancer patients to clinical trials so that all patients (treated or not at a research hospital) can be offered the opportunity to participate in the development of future cancer treatments, can potentially benefit from them sooner and ultimately make cancer research benefit society earlier.

Medbravo's vision stems from the need in the daily practice of medical oncologists and cancer researchers for tools to enhance recruitment through clinical trial awareness and collaborative work.

Sector

Human Health and Social Work Activities

Target Market

B2B



Business Model

Customer analysis model; Transactions/Intermediation model; Subscription model

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|-----------------------------|-----|
| SMART CITY SOLUTION | NO |
| CLOUD SOLUTION | YES |
| SOCIAL MEDIA SOLUTION | NO |
| MOBILE SOLUTION | NO |
| BIG DATA/ANALYTICS SOLUTION | NO |
| IOT | NO |

Website

www.medbravo.org