

# High Potential Initiatives Profiles

## 1 Accelerator

Smart Agrifood



## 2 Project and Organization

LOCATION AND MONITOR LIVESTOCK OUTDOORS (LOMOLI)  
ag|knowledge



### 2.1 Country

Spain

### 2.2 Project Abstract

Our solution seeks to ensure a thorough control of animals' condition and the traceability of them through a network of sensors, a software solution ensuring a reduction in production costs and improving animal welfare and product knowledge and tracing resulting in a benefit to the farmer and society. It also integrates stakeholders such as veterinarians, food suppliers, authorities, consumers for data exchange. The goal of our service platform is: reduce farmer production costs; improve animals' welfare; enable a tracing system for animals and fodder eaten; provide truthful information to consumers.

### 2.3 Sector

Agriculture, Forestry and Fishing

### 2.4 Target Market

B2B

### 2.5 Business Model

Subscription model; Production model

SMART CITY SOLUTION	NO
CLOUD SOLUTION	YES
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	NO
BIG DATA/ANALYTICS SOLUTION	NO
IOT	YES

### 2.6 Website

<http://www.stepla.es/>