

# High Potential Initiatives Profiles

## 1 Accelerator

Smart Agrifood



## 2 Project and Organization

Telenostics  
Trish McOwan



### 2.1 Country

Ireland

### 2.2 Project Abstract

CF Pharma's Telenostics Device is a veterinary medical device for the immediate faecal bio burden testing on farm with digitalised analysis and instant reporting delivered through an app suitable for any smart phone. The Telenostic device is a closed loop solution delivering virtually instant results for efficiency and prompt action, at a price point that makes it viable for all farmers as a standard tool and simple and quick to use. The sample can be prepared, the image captured using the customised automated apparatus and the results identified digitally using image recognition technology. This allows for quicker, more accurate and cost effective results which it is hoped will increase the take up of FEC's as standard practice, and in turn, reduce the overuse of drugs in the food chain and help to address resistance build up in parasites.

### 2.3 Sector

Agriculture, Forestry and Fishing

### 2.4 Target Market

B2B

### 2.5 Business Model

License model

SMART CITY SOLUTION	NO
CLOUD SOLUTION	NO
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	YES
BIG DATA/ANALYTICS SOLUTION	YES
IOT	NO



Telenostics FIWARE Short Profile

May 2016

## 2.6 Website

<http://www.cfpharma.ie>